



THREE TAX-WISE TIPS FOR YEAR-END GIFTS

1.

Gifts by Check or Credit Card

When you write a check to us and mail it by December 31, you can deduct it this year, even if we don't cash it until next year. When you itemize deductions, a cash gift is deductible up to 100% of adjusted gross income this year only in 2021.

2.

Gifts of Stock

You can also make gifts to us with appreciated stock or mutual fund shares and enjoy even greater tax savings. When you itemize, you receive an income tax charitable deduction for the full fair market value of the shares and you also avoid capital gains tax on the appreciation.

3.

Gifts That Increase Income

Life income gifts pay you an income, provide immediate tax savings, and ultimately leave a gift that will have an important impact on our programs. One of the most popular life income gifts is a charitable gift annuity. In exchange for your gift, we promise to make fixed payments for your lifetime and you qualify for an immediate income tax deduction. *Another plus:* they are easy to set up. Get started by calling our office at (808) 440-1862.



THANKSGIVING IMPACT

The Salvation Army Hawaiian & Pacific Islands modified their annual Thanksgiving week holiday meals throughout Hawaii due to the pandemic. On Oahu, the annual sit-down meal service for 2,000 in Honolulu was paused again and replaced with community outreach events and activities via the three Salvation Army corps across the island. Similarly, traditional Thanksgiving meals and outreach on all neighbor islands corps and Guam were also modified.

"Once again, with the generous help of corporate partners, volunteers, advisory boards, staff and Salvation Army officers, we were able to shift our traditional Thanksgiving observances around the state to reach thousands of those in need in our island communities," said Major Phil Lum, Divisional Commander for The Salvation Army Hawaiian & Pacific Islands.

"As the Christmas season continues, we humbly ask the community for their continued support and encourage those in need to reach out to the Salvation Army corps in their local community."

Additionally, during November and December, customers at all Foodland and Sack N Save stores in Hawaii will be able to make donations at checkout through Foodland's "Share a Holiday Feast" program. Those donations will be turned into Foodland gift certificates and distributed by The Salvation Army to families in need on each island where the donations were received.

Finally, we are truly grateful to the Hawaiian Electric Industries for being a sponsor of our Thanksgiving distribution this year.



Mele Kalikimaka! It seems like Christmas can't come soon enough and it is evident that people are desiring the spark of joy that typically comes during this season. This year, homes are being adorned with Christmas lights and decor, Christmas music fills the airwaves of radio stations and retail stores, and small groups of family and friends are gathering for festive celebrations, much earlier than ever before. We all earnestly anticipate the bliss and delight that we experience throughout the holiday season which invigorates our lives and gives us the encouragement we need to keep moving forward even through the most challenging times.

The Salvation Army has continued to serve our communities in extraordinary ways because of YOUR FAITHFUL AND GENEROUS SUPPORT of our good works. When we called upon you for help, YOU were there:

Because of YOUR KINDNESS, a mother is overwhelmed with gratitude by the life transformation she sees in her son who was a hardened, career criminal when he entered our Adult Rehabilitation Center. Although previously alienated from his family, he and his mother are now reconciled and she is so

thankful that her son has achieved what she honestly thought was impossible.

Because of YOUR GOODNESS, we were able to provide rental assistance to a single parent facing eviction since she lost her job with the pandemic's closure of restaurants. Our assistance kept her and her 2 minor children in their home with food on their table while she sought new employment.

Because of YOUR THOUGHTFULNESS, a young man who had been bullied, felt depressed, alone, and as if he did not belong, who attempted to take his own life, now smiles because he has experienced the care and compassion of our team. He has become a confident young man who knows that there are people who genuinely care for him and are committed to helping him achieve his dreams.

We, The Salvation Army, are extremely grateful for YOU and for your commitment to selflessly give of your time, talent, and treasure. Thank you for being the conduits through whom lives are being transformed and families are being restored. Together we will ensure that HOPE MARCHES ON in our communities.

Sending a special mahalo to Central Pacific Bank and Hawaiian Electric Industries for becoming Hope Marches On sponsors this year

With much love and appreciation,



Betsy Kim

Director of Corporate Engagement & Government Relations
Betsy.Kim@usw.salvationarmy.org | 808-440-1834



SAY HELLO TO OUR NEW FAMILY MEMBER, ALPHIE!

It is my greatest pleasure to serve as the Director of Corporate Engagement and Government Relations for the Hawaiian and Pacific Islands Division of The Salvation Army. Our family of three (husband Don and son Logan) grew to four this year when we welcomed Alphie into our home. I think we got lucky, she is the most chill Australian Shepherd we’ve ever met. Sending warmest blessings to you and your ohana this holiday season. We are so fortunate to have supporters like you, whose compassion and generosity provide hope and help to so many.



ANGEL TREE

Thousands of keiki and kupuna in need are blessed with gifts each Christmas season. With the ongoing pandemic, there are now several ways to support the Angel Tree program:

1. **Select** traditional angel tags from physical Angel Trees at many businesses and malls.
2. **Purchase** Angel Tree gifts online at Walmart Registry for Good at hawaii.salvationarmy.org
3. **Raise** money by creating an online Angel Trees at **AngelTreeHi.org**

Here are just a few of the companies that are supporting our Angel Tree program this year:

- Ala Moana Center
 - Aloha Pacific Federal Credit Union
 - Aloha Petroleum/Dunkin Donuts
 - Hawaii State Federal Credit Union
- Hertz Company
 - Maui County Federal Credit Union
 - Walmart
 - Wyndham Destinations

RED KETTLES

While the sights and sounds of The Salvation Army’s iconic Red Kettles and bell ringers are synonymous with the holiday season, due to the ongoing pandemic, there are fewer Red Kettles out across the state. This year we have expanded digital donation options such as Apple Pay, Google Pay, PayPal, and Venmo. In addition, our Virtual Red Kettle experience is back. You can make a secure gift from the comfort and safety of your own home!



IN-PERSON

- Macy’s / Bloomingdales
- Safeway
- Walmart
- Walgreens
- Times Supermarkets/Don Quijote



ONLINE

Select your corps, make your donation OR create and promote your own Virtual Red Kettle at RedKettleHawaii.org

As a reminder, Red Kettle donations support community-based programs in the area of each island where each donation is made. Every donation helps hope march on for those in need, and all gifts stay within the community in which they are given.



VOLUNTEER OPPORTUNITIES

Bell Ringing! Would you like to volunteer a few hours or more to ring the iconic red kettle with your family, or co-workers? It’s fun! We have plenty of times and locations available.

Please visit: <https://volunteer.usawest.org/>

